



8 Easy Ways to Fundraise!

In a tough economic climate, being creative with your fundraising efforts is even more important. Give donors something to attend or take part in and watch their contributions grow! Check out the easy ideas below and in no time you'll help Team FOOTPRINTS reach its goal of \$10,000 for autism respite services in Durham Region.

1. **Web Site Creation** - Once you are registered online, you will have access to your own personal fundraising website. You can personalize your site with your own pictures and stories, send emails straight from your site to everyone on your contact list, and encourage them to donate to your fundraising efforts for Team FOOTPRINTS. You can post a direct link to your donation page on Facebook, MySpace, and Twitter, etc....
2. **House Party** - This is a really fun way to fundraise! Charge “admission” or a “cover charge” (set a minimum such as “\$10 or more to attend).
3. **Town Clubs and Organizations** - Send a solicitation letter to your local Knights of Columbus, Lions Club, Rotary Club, Kiwanis, Masonic Lodge, etc. Ask them for their support as you raise money to help people in your community.
4. **Add a special signature line to your e-mail accounts!** - Every e-mail you can include a link to your fundraising page. This feature is often located under “Options” on most e-mail programs. Use something like “Visit my Team FOOTPRINTS page...”
5. **Ask your local stores, medical offices, restaurants, etc (places you give business to!) to place a money jar at the front counter to collect change for you. Check with the manager.**
6. **Newsletter** - Ask if your company, church, community or membership group distributes a monthly newsletter. Or ask if they can send a group company-wide e-mail? Take advantage of these outlets! It's a perfect way to get the word out. Be sure to include a link to your fundraising page for easy donating.
7. **Host a movie party at your house** - Pick up a new flick, make some popcorn, pick up some soda and invite your friends and family over for a movie night. Charge each attendee “admission.”
8. **Ask** - Your Doctor/Therapist/Veterinarian/Insurance Agent/Mechanic to make a cheque out to you instead of the other way around! Ask them to support your fundraising effort with a donation to you and Team FOOTPRINTS.

Be part of the Team and let's reach our goal of \$10,000 for FOOTPRINTS respite services in Durham Region! Together we can give families with children diagnosed with ASD a very precious gift - *the gift of time!*